

Social Media Post Ideas

TELL

Tell pillar posts are designed to help give your followers Sales information about new products, buying processes and sales.

<p>Product/ Service Launch</p>	<ol style="list-style-type: none"> 1. Teaser Posts: Share teaser posts that hint at the upcoming launch of your product. Use visuals and captions that create anticipation and generate excitement. 2. Product Reveal Posts: Unveil your product with a dedicated post that showcases its features, benefits, and value. Use high-quality images or videos that highlight your product in action. 3. Product Demo Posts: Create posts that demonstrate how your product works and how it can benefit your customers. Use videos or visuals that showcase the features of your product and how they solve a problem for your customers. 4. Influencer Collaboration Posts: Partner with influencers or industry experts to create posts that showcase your product and its benefits. This can help you reach a wider audience and generate more buzz around your launch. 5. Limited-Time Offers Posts: Create posts that offer limited-time discounts, bonuses, or promotions for your product launch. This can incentivize customers to buy your product and create a sense of urgency around your launch.
<p>Sales</p>	<ol style="list-style-type: none"> 1. Limited-Time Discounts: Offer a limited-time discount on your product or service, and create posts that showcase the discount and the value customers will receive. 2. Bundle Deals: Create bundle deals that combine several products or services, and share posts that highlight the savings and benefits of buying a bundle. 3. Flash Sales: Create posts that announce a flash sale, where customers can purchase your product or service at a discounted price for a limited time. 4. Referral Discounts: Offer referral discounts to customers who refer their friends or family members to your product or service, and create posts that showcase the discount and the referral program. 5. Seasonal or Holiday Sales: Offer discounts or promotions that align with seasonal or holiday themes, and create posts that tie in with the holiday or occasion.